

FOR IMMEDIATE RELEASE

CONTACT: SHAUNA TYSOR PR@VITACCADANCE.COM

VITACCA BALLET & SCHOOL FOR DANCE LAUNCHES FOR THE 2023/24 SEASON

Vitacca Vocational School for Dance, Houston and The Woodlands, rebrands to Vitacca Ballet & School for Dance becoming the official school of Vitacca Ballet



September 27, 2023: HOUSTON and THE WOODLANDS, TEXAS: Vitacca Ballet Artistic Director and Founder Kelly Ann Vitacca announces the launch of Vitacca Ballet & School for Dance the 2023/2024 Season. This marks Vitacca Vocational School for Dance, Houston and The Woodlands, becoming the official school of Vitacca Ballet. Ms. Vitacca comments, "We are excited to announce this change due to the well-received launch of Vitacca Ballet as an established professional contemporary ballet company."

To streamline Vitacca Ballet & School for Dance's social media presence, Vitacca Ballet School invites you to continue to like and follow the school's social media accounts at the updated and combined handle, @vitaccaballetschool, on Instagram and Facebook.

Vitacca Ballet & School for Dance will continue its tradition of superior training in dance education. Vitacca alumni have received placements in internationally renowned schools and companies including Amira Hogan Kansas City Ballet, Alana Jones BODYTRAFFIC, Abby McPheeters Sacramento Ballet, Alana Benton Oklahoma University School of Dance, Ashleigh Abel Oklahoma City Ballet School, Brittany Broussard Alberta Ballet followed by Houston Ballet Artistic Coordinator, Cristian Ponder European School of

Ballet, Isabella Shook Tulsa Ballet, Juliette Wooden Rambert followed by Vitacca Ballet School for Dance Faculty, Larrissa Yakunovich Oklahoma University School of Dance, Lindsay Camden Ballet Arizona, Maddie Medina Juilliard School of Dance followed by Vitacca Ballet, Madisen Acevedo Oklahoma City Ballet School, Moira Kate Werner Oklahoma City Ballet School, and Rhys Hudson Boston Ballet followed by Alberta Ballet.

Vitacca Ballet & School for Dance accolades include Youth America Grand Prix Outstanding School and ADC / International Ballet Competition Outstanding School.

The Vitacca Ballet School curriculum combines advanced ballet technique with modern and contemporary movement coaching as the foundation for professional dance careers and college preparation. Through rigorous technique classes, personalized focus, and the creation of advanced repertoire within several performance programs, we educate aspiring dancers on the artistic process, a disciplined work ethic, and dance industry standards.

Find out more about Vitacca Ballet & School for Dance at www.VitaccaDance.com.

###